# Tip #1 WEAK SUBJECTS

avoid using / t is ..., There is/are/will be whenever possible

The subject is one of the most important parts of any sentence; the verb is another critical part. In English, the subject is generally the first main part that a reader encounters, and thus greatly impacts ; that is, what you want to reader to understand from

#### your writing.

Every sentence in itself is typically a story of sorts. Notice the four possible ways to communicate what happened here:

The <u>abstract</u> was sent to the journal by e-mail from Shiro.	abstract represents the <u>receiver</u> of the action of the verb; that is, the sending happened to the abstract
The <u>journal</u> received the abstract by e-mail from Shiro.	journal represents the <u>destination</u> of the abstract; that is, where the abstract is going
<u>E-mail</u> from Shiro delivered the abstract to the journal.	E-mail represents the <u>means</u> or <u>method used to</u> deliver the abstract to the journal
<u>Shiro</u> sent the abstract to the journal by e-mail.	Shiro represents the <u>agent</u> who caused a change to happen (changemaker); that is, who caused the action

All four sentences are perfectly good English (grammar), yet they stress different actors in the story. It is your decision which actor to stress as the writer, but a concerted effort must be made to choose the most important actor by the final draft of your writing in order for your writing to be more effective.

You want to try your utmost to use strong subjects. @ @ @ u u u etc. are conversational phrasing that should be avoided in formal writing. It or There

# 7. ORIGINAL

Thus, <u>it is</u> highly demanding <u>to</u> <u>quantitatively analyze</u> reaction speed and quantum yield under various reacting conditions for more precise and improved applications.

# 8. ORIGINAL

To understand signal processing in the radio circuit, <u>it is</u> very important to understand the modules in the radio circuit.

## 7. REVISED

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9. ORIGINAL

9. REVISED

10. ORIGINAL

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